PRESS RELEASE CONTACT: Bruno de Grunne, bruno@treesandpeople.com, www.treesandpeople.com, GSM : +32 475 663 009

BOOTH: Trees & People stand (Zone E)

Reconciling natural quietude and tourist pressure through zero-impact immersion

Libramont, DemoForest 2026 – As European forests face an unprecedented influx of people seeking restoration, tensions between forest managers and users are on the rise. At the DemoForest forestry fair, **Trees & People** is showcasing its nomadic and reversible hosting solutions, designed to turn what is often perceived as a nuisance into a management and revenue opportunity.

Resolving Land-Use Conflicts The observation is clear: the general public, often disconnected from silvicultural realities, unintentionally disrupts the quietude essential to the ecosystem and forestry operations. Trees & People provides landowners and Nature Parks with lightweight logistical tools—ephemeral camps and mobile hides—that channel these visitor flows without creating permanent infrastructure.

New Product: The 6m² Mobile Hide The highlight at Libramont is the innovative **Mobile Hide**. Developed to meet the critical needs of naturalists and photographers, this 6m² heavy-duty canvas module allows for a discreet presence of over 24 hours in the heart of the forest. Its strength? A zero-impact, all-terrain installation: no foundations, no soil compaction, and total reversibility.

"Our mission is to put control back into the hands of foresters," says the Trees & People team. *"We provide the tools to monetize forest quietude while educating the visitor."*

About Trees & People Trees & People designs low-impact forest immersion solutions. By combining nomadic engineering with educational mediation, the company supports professionals in the ethical and sustainable enhancement of their forest heritage.